



EU-China Business & Technology Cooperation Fair IX

New Paths for Technology and Industry Cooperation Between EU and China



Hosted By:

Ministry of Science and Technology of China
Ministry of Commerce of China
China Council for the Promotion of International Trade
Sichuan Provincial Government

Supported By:

European Commission
Official Partners from EU Member States

Organized By:

EU Project Innovation Centre (Chengdu)

About the Event



The EU-China Business & Technology Cooperation Fair has been held for 8th editions attracted 3255 Chinese companies and 1572 European companies in total. The Fair provides a dominant cooperation platform in West China for investment, trade and technology between EU and China.

More than 10,000 bilateral meetings between companies took place through the matchmaking event. And 1/3 of those participants already informed their successful match.

It is our great pleasure to invite to participate in the 9th EU-China Business & Technology Cooperation Fair to be held on 21-23 October 2014 in Chengdu of China.



The 9th Fair will be a key platform in West China to gather 800-1000 representatives from SMEs, clusters, business associations, EU-China Cooperation experts, universities, R & D institutions and governmental bodies of West China, EEN partners, EU states and third countries, who are seeking possible collaboration and partnerships with counterparts.

Topics:

- General Aviation
- Environment Protection
- Renewable Energy
- Modern Agriculture
- Bio-pharmacy & Bio-technology
- ICT





High-level event

- **EU-China Innovation & Cooperation Conference**

Based on the successful outcome in 2013, EU-China Innovation & Cooperation Conference will continue to gather government departments, enterprises and technology transfer centers, research institutes from EU member states and invite Chinese relevant attendees at national, regional and local levels to share experience in transnational technology transfer, discussing solutions for current difficulties, establishing a new EU-China technology transfer system. Meanwhile, participants have the opportunity to acquire the practical information about the state-of-the-art technology.

- **EU-China Modern Agriculture Seminar**

It is well acknowledged that EU has advanced experience on organic agriculture manufacturing, food quality and security, R & D on agricultural science and technology. And Sichuan is one of the strongest agricultural Provinces in Western China. In this regard, both sides share a promising prospect for bilateral cooperation on this topic. This Seminar will provide an opportunity for Sichuan agricultural government authorities, clusters, organizations, institutions, enterprises to extend their knowledge and communication with EU counterparts.

- **EU-China General Aviation Seminar**

Chengdu as a national high-tech industrial base for the civil aviation has formed a complete industrial chain for aerospace and aviation, ranking the second in general scale of aviation industry throughout the country. Supported by Chengdu Municipal Government to encourage international cooperation in fields of manufacturing, maintenance, assembling and supporting industries, the EU-China General Aviation Seminar will be attended by aerospace and aviation authorities, civil aviation administrations, industrial clusters, associations,

operators and related enterprises from both Europe and China.

The event consists of discussion on the future cooperation of China-EU aviation industry, projects promotions, matchmaking as well as business visits.



- **EU-China Cluster cooperation seminar**

In view of increasing cooperation opportunities between EU and Chinese clusters the EU-China cluster cooperation seminar will be organized to discuss the recent trends and opportunities for cluster cooperation in areas of mutual interest. Clusters representatives and experts from China and EU will present their views, experience or interest on the cluster cooperation in the fields of renewable energy, environment protection, biochemical, biopharmacy, biotechnology, ICT, etc. This event will contribute to the preparation of the cluster to cluster matchmaking meetings that will take place the following day,

Chinese cluster representatives and experts from throughout the country and from the EU are cordially invited to participate to this event.

- **B2B and cluster to cluster meetings**

Matchmakings remain the most crucial and effective section of the Fair for promoting business partnerships in Western China. An excellent partner search tool will be offered to publish your cooperation profile, select the most promising business partners and design your personal meeting schedule.

- **Exhibition**

An exhibition space of 1000 m² will be available for interested EU participants to take part in as exhibitors to enhance brand and company image recognition in Western China. Products, services and technologies will get visibility to over 1000 specialized visitors, including business communities, institutions, universities and investors.

- **Business visit (company visit)**

Visits to local Chinese companies and clusters will allow you to have a better knowledge of the local business environment.

- **Social activities**

City tour in Chengdu or other neighboring places will be optional.



Provisional Agenda

Tuesday, 21st Oct

Registration

1830 – 2000 Welcome Cocktail

Wednesday, 22nd Oct

0930 – 1000 Opening Ceremony

1000 – 1200 Parallel Events:

Event 1 Keynote speech on New Silk Road Cooperation between Central & Eastern Europe and Western China

Event 2 Keynote speech on success stories and positive results of the Sino-European Cooperation in the field of ICT: EU Research Excellences (CHOICE Project: <http://euchina-ict.eu>)

Event 3 EU-China Innovation & Cooperation Conference

10:00 – 11:30

Event 4 SME Centre, IPR helpdesk and EUCCC briefing meeting on doing business in China (for EU companies)

11:30 – 13:30

Event 5 EU-China Cluster Cooperation Seminar

1230 – 1400 Lunch break

1430 – 1730 Parallel Events:

Event 1 (continued)

Event 6 EU-China Modern Agriculture Seminar

Event 7 EU – China General Aviation Seminar

Event 8 ICT-CHOICE Project: EU-China Policy Dialogue roundtable

Event 9 Company and cluster visit (optional)

1830 – 2100 Gala Dinner

Thursday, 23rd Oct

0930 – 1200 B2B and cluster-to-cluster matchmaking (1st section)

1200 – 1330 Lunch Break

1400 – 1700 B2B and C2C matchmaking (2nd section)

Thursday – Monday 23rd – 27th Oct

0930 – 1700 Exhibition and company visits

REGISTRATION

Registration fees - 100 Euro/person. The registration fee includes:

- * Information pack
- * Access to the Opening Ceremony
- * Participation in High-Level forums, sessions and presentations
- * Custom-made B2B Matchmaking
- * Opening Cocktail Party & Networking
- * Gala Dinner on Oct 22
- * Business visits
- * Company listing in the Fair Directory
- * Chinese-English interpreting support during B2B meetings
- * A full-time accompanying Liaison
- * Business lunches during the event days
- * Special rates when booking at official hotels
- * Airport pick-up & drop-off service (at designated time slots)

How to Register

Please download the registration form from the official website: www.eu-china.org.cn, complete it and send it back to the Event Secretariat.

Contact Info

Ms. Catherine Yang

Tel: 86 28 8533 5757 Fax: 86 28 8533 6767

Email: catherine_yang@eupic.org.cn

www.eupic.org.cn www.eu-china.org.cn

